



OHUG 2018 Global Conference Exhibitor Kit

Promote your presence at the OHUG 2018 Global Conference to ensure your success! This kit contains information, resources and guidelines to help you promote your company's partnership with OHUG and encourage your followers to register to attend. It is important that we maintain consistency in our communication to promote the conference in a personal and effective manner so, please read and use these resources.

OHUG 2018 Global Conference Quick Facts

Name: OHUG 2018 Global Conference

Dates: June 11 – 14, 2018

Location: The Mirage, Las Vegas, Nevada

Registration Costs:

Category	Until Dec. 31, 2017	Jan. 1 to March 30, 2018	March 31 to June 10, 2018	After June 10, 2018
Full Conference Participant	\$995.00	\$1,095.00	\$1,295.00	\$1,495.00
One-Day Conference Participant (Tuesday, Wednesday or Thursday. No Multiple One-Day Registration available)	\$695.00	\$695.00	\$695.00	\$695.00

Hotel Group Rate Deadline: May 4, 2018

Website: www.ohug.org/ohug2018

Hashtag: #OHUG2018

Email Blast

[Subject]: Visit (insert COMPANY NAME) at OHUG 2018 Global Conference

OPTION: Dear (insert name and personalize message),

As hundreds of Oracle users from around the world unite **June 11-14, 2018** at [OHUG 2018 Global Conference](#) in **Las Vegas, NV** best practices will be shared, creative solutions will be found and every day challenges will be solved. [Guarantee your spot by registering](#) today.

Join (insert COMPANY NAME) at booth (#) in the Product Solutions Center, where we'll be featuring (Optional to vendors: insert any new product announcements/highlights or booth offers here)

At the OHUG 2018 Global Conference you'll find:

- 100+ educational sessions
- Access to over 60 partner booths in the Product Solutions Center
- Keynote by Dave Sanderson, "[Create Your Own Flight Plan](#)"
- Interactive Product Spotlights
- Valuable Keynote and Roadmap Sessions presented by Oracle
- And much more!

As a preferred customer of (COMPANY NAME), click [here](#) to register with a discount of \$200. Just simply enter the code (INSERT CUSTOMER DISCOUNT CODE) into the 'discount code' field during the registration process. Please note that the discount code cannot be applied to already-completed registrations.

Visit the [OHUG website](#) to learn more about the OHUG 2018 Global Conference.

I look forward to seeing you in Las Vegas!

Sincerely,

(Insert Your Name)

(Insert Company Name)

Social Media

Your personal social media account is a great place to promote the OHUG 2018 Global Conference. Use the easy “click to post” link to repost these messages to Twitter, LinkedIn or Facebook or write your own. Use the conference hashtag **#OHUG2018** so your posts can be viewed by conference followers.

Twitter

Click to tweet: Looking for innovative product solutions and interactive, expert-led learning? Join us at #OHUG2018! <http://ohug.org/ohug2018>

Click to tweet: #OHUG2018 is back in Las Vegas! Register now to join us to Empower the Present & Shape the Future. <http://ohug.org/ohug2018>

Facebook (please note Facebook requires you to copy/paste the message into the status box)

Click to post: We're proud to be a part of @OHUG – the Oracle HCM Users Group's mission is to Empower the Present & Shape the Future of Oracle HCM users. Join us June 11-14 in Las Vegas at the OHUG 2018 Global Conference. Register now: <http://ohug.org/ohug2018>

LinkedIn

Click to post: We're proud to be a part of @OHUG – the Oracle HCM Users Group's mission is to Empower the Present & Shape the Future of Oracle HCM users. Join us June 11-14 in Las Vegas at the OHUG 2018 Global Conference. Register now: <http://ohug.org/ohug2018>

Are you a member of a few LinkedIn groups? Here's a sample post for a group page:

Who is going to the OHUG 2018 Global Conference in Las Vegas? Join me and register now!
<http://ohug.org/ohug2018>

Marketing Copy

Please use this copy to post on your company's event calendar and send these details to any of your contacts or colleagues who would find this relevant.

Learn the skills and make the connections you need to empower your present and shape your future at the [OHUG 2018 Global Conference](#) (The Mirage in Las Vegas, Nevada June 11-14, 2018). This is an invaluable opportunity to connect with like-minded Oracle HCM product users through networking events, hands-on education and technical demonstrations, while discovering the latest in HR tech.

With more than 150 education sessions, inspiring keynote speakers, roadmap sessions presented by Oracle and innovative products and services in our Product Solutions Center, the OHUG 2018 Global Conference has everything you need to feel empowered in our industry's changing climate and shape your own professional future.

Discover impactful Oracle HCM solutions and trends that will give you and your organization an edge. [Register now](#) for #OHUG2018.

Web Banners and Email Signature

Use the OHUG 2018 Global Conference web banner on a high profile page on your company website, professional or personal blog, social media accounts and in your email communications. And encourage your colleagues to do the same!

Click on the links below to download the web banner size you'd like to use.

- [940x350](#)
- [695x230](#)
- [438x142](#)

Please link the banner to the main conference page: <http://ohug.org/ohug2018>

OHUG PowerPoint Template

If you have the opportunity to make a presentation about the OHUG 2018 Global Conference or can slip some information about the conference into a presentation, please use the #OHUG2018 Power Point templates.

The PowerPoint template can be downloaded [here](#).